



RGYC Code of Conduct and Social Media Policy

Policy Number	9	Version	4.2
Drafted by	Chris Williams/Simon Guthrie	Approved by Board on	03/08/2017
Responsible person	Workplace Health & Safety Board representative and General Manager	Scheduled review date	01/08/2020

Royal Geelong Yacht Club
Governance Committee
Code of Conduct including Social media / platforms - 1/8/2017
V 4.2

This Code of Conduct and Social Media Policy should be read in conjunction with the RGYC Rules, By-Laws, the Child Safe Policy and the Member Protection Policy, particularly Part B: Codes of Behaviour.

Discussion Notes:

RGYC Rule 9 - Application for Membership - requires that a person seeking to be a member of RGYC "supports the purposes of the Association and agrees to comply with these Rules".

Any Member bringing the Club into disrepute may be subject to disciplinary action in accordance with Rule 18 of the RGYC Rules.

The Royal Geelong Yacht Club Member Protection Policy provides detailed explanations of the responsibilities of defined persons involved with the Club (Part A 3), complaints procedures (Part A 7), disciplinary measures (Part A 9) and codes of conduct for specific groups and activities (Part B).

The RGYC By-Laws contain specific requirements for conduct by those using the RGYC buildings, marina and yard. For example, By-Law 3 outlines specific elements of the Clubhouse Code of Conduct and By-Law 6.0 refers to a range of matters relating to behavior in the marina.

The following Code of Conduct applies to all people involved with Royal Geelong Yacht Club, not just the Members. Members are also governed by the RGYC Rules, By-Laws and Member Protection Policy.

RGYC Code of Conduct for Members, Visitors and others who gain benefit from the Club (Stakeholders).

RGYC is one of the oldest (established 1859) and largest yacht clubs in Australia and it has a strong reputation for providing successful events.

Membership of RGYC is a privilege and carries with it a responsibility to uphold our reputation at every opportunity, and not to engage in conduct that brings the Club and other Members into disrepute or is contrary to the Rules and By-Laws of RGYC.

There are many users of the RGYC facility and Members, Visitors and Stakeholders of RGYC have a duty to ensure that they cause no adverse impact on any of these users as a result of their actions at RGYC or in the wider environment.

Members, Visitors and Stakeholders must behave in a manner that facilitates, enhances and ensures the:

- a) reputation and standing of RGYC;
- b) amenity of other Members of RGYC;
- c) health, safety and comfort of staff employed at RGYC;
- d) enjoyment of visitors to RGYC; and
- e) physical property and facilities provided by RGYC.

Members, Visitors and Stakeholders shall not engage in conduct that:

- a) breaches accepted standards of public behaviour;
- b) jeopardises the health and safety of Members, Staff, Stakeholders and Visitors;
- c) causes offence to Members, Staff, Stakeholders and Visitors;
- d) lessens the amenity and enjoyment of Members, Staff, Stakeholders and Visitors;
- e) damages, destroys, or lessens the value of RGYC assets;
- f) damages, destroys, or lessens the value of property owned by other Club Members;

Social Media Policy

Purpose:

Media and Social Media refers to the main means of mass communication broadcasting, publishing and the internet regarded collectively. Social Media refers to the connection of people in an online environment, and it has become a key information source for many people.

Media and Social formats include, but are not limited to:

- Social networking sites such as Facebook, LinkedIn, Google+, Instagram, WhatsApp and WeChat
- Video and photo sharing sites such as Youtube, FlickrR, Snapchat
- Web Blogs, both personal and corporate
- Web Blogs hosted by media outlets that invite your comments
- Microblogging sites, eg Twitter
- Forums, discussion boards and groups eg Whirlpool and Google Groups
- Podcasting, vods
- On line multiplayer game platforms
- Instant messaging – SMS
- Geo-spatial tagging
- Email
- Newspapers, literature and magazines
- Articles and publications
- Online encyclopedias eg Wikipedia

Social Media differs from most other forms of traditional media, by having the ability to engage in true two-way communications and for virtually anyone to participate in and contribute to content.

RGYC recognizes that some Members, Volunteers and others who gain benefit from the Club (eg Stakeholders and Contractors) will use or interact with Social Media on a personal level, either at work or at home.

With this recognition comes the need for a policy ensuring those who use Media and Social Media have information to support responsible use where RGYC is involved, including but not limited to; its services and facilities, its people, Members, Stakeholders and/or other business related individuals or organisations.

It should be noted that items posted on social media platforms are public and cannot be totally removed once they are posted.

Members, Volunteers, Visitors and others who gain benefit from the RGYC (eg Stakeholders and Contractors) will not engage in conduct that:

facilitates the publication of material and/or comments (on any platform including social media) that is obscene, defamatory, threatening, harassing, discriminatory, brand-bashing, hateful, disparaging or unfavorable about the Club (and/or is likely to bring the Club into disrepute or ridicule) and or about any other Member, Volunteer, Visitor or others who gain benefit from the RGYC (eg Stakeholders) including its officers, directors, employees, agents, clients, partners, suppliers, competitors or contractors.